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DEC 29 2006

PTO/SB/21 (09-06)

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**TRANSMITTAL  
FORM**

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

Application Number	09/758,025
Filing Date	01/10/2001
First Named Inventor	Sharfman et al.
Art Unit	2145
Examiner Name	Thomas Duong
Total Number of Pages in This Submission	4
Attorney Docket Number	17897

**ENCLOSURES (Check all that apply)**

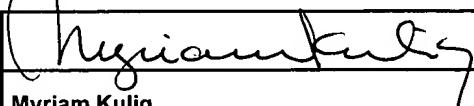
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**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm Name	KLEINBERG & LERNER, LLP		
Signature			
Printed name	Marvin H. Kleinberg		
Date	December 27, 2006	Reg. No.	18,402

**CERTIFICATE OF TRANSMISSION/MAILING**

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Date	12/27/2006

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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Assignee	MediaPlatform on Demand, Inc.
Filed	Various Dates
TC/A.U.	Various
Examiner	Various
Docket No.	820002.17820

Commissioner for Patents  
P. O. Box 1450  
Alexandria VA 22313-1450

**REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY  
AND CHANGE OF CORRESPONDENCE ADDRESS**

Dear Commissioner for Patents:

I hereby revoke all previous powers of attorney given in the issued U.S. patents and patent applications identified in Exhibit 1.

I hereby appoint the attorneys associated with Customer Number 27,574, including Marvin H. Kleinberg, Reg. No. 18,402, with offices located at Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067, telephone number (310) 557-1511, as my attorneys with full power of substitution and revocation to prosecute the U.S. patents and patent applications identified in Exhibit 1 and to transact all business in the Patent and Trademark Office connected herewith.

Please change the correspondence address associated with the U.S. patents and patent applications identified in Exhibit 1 to the address of Customer Number 27, 574; Kleinberg & Lerner, LLP, 2049 Century Park East, Suite 1080, Los Angeles, California 90067.

Name: Greg Pulier

Signature: 

Date: Dec 13, 2006

Title: CEO and CTO of MediaPlatform on Demand, Assignee of Record

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8484 Wilshire Blvd., Suite 515  
Beverly Hills, CA 90211

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EXHIBIT 1

MEDIAPLATFORM ON-DEMAND, INC  
U.S. PATENTS AND PATENT APPLICATIONS

<u>Invention Title</u>	<u>App. Number / Patent Number</u>	<u>Filing Date / Issue Date</u>	<u>Docket No.</u>
SYSTEM AND METHOD FOR SIMULTANEOUSLY ENCODING DATA IN MULTIPLE FORMATS AND AT DIFFERENT BIT RATES	09/590,469 6,529,146	Jun. 9, 2000 / Mar. 4, 2003	17890
CROSS-PLATFORM FRAMEWORK-INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	09/338,188 6,701,383	Jun. 22, 1999 / Mar. 2, 2004	17893
SYSTEM AND METHOD FOR CONTROLLING SYNCHRONIZATION OF A TIME-BASED PRESENTATION AND ITS ASSOCIATED ASSETS	09/652,725 6,834,371	Aug. 31, 2000 Dec. 21, 2004	17894
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME-BASED MEDIA FORMATS	09/654,101 6,839,059	Aug. 31, 2000 Jan. 4, 2005	17895
SYSTEM AND METHOD FOR ASSEMBLING DISCRETE DATA FILES INTO AN EXECUTABLE FILE AND FOR PROCESSING THE EXECUTABLE FILE	09/654,102 6,922,702	Aug. 31, 2000 Jul. 26, 2005	17896
SYSTEM AND METHOD FOR MANAGING AND DISTRIBUTING ASSOCIATED ASSETS IN VARIOUS FORMATS	09/758,025 N/A	Jan. 10, 2001	17897
CROSS-PLATFORM FRAMEWORK-INDEPENDENT SYNCHRONIZATION ABSTRACTION LAYER	10/719,641 N/A	Nov. 21, 2003	17898
SEAMLESS INTEGRATION OF VIDEO ON A BACKGROUND OBJECT	09/996,356 N./A	Nov. 29, 2001	17899
METHOD AND APPARATUS UTILIZING COMPUTER SCRIPTING LANGUAGES IN MULTIMEDIA DEPLOYMENT PLATFORMS	09/925,977 N/A	Aug. 9, 2001	17900

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AUTHORING COMPUTER-BASED DOCUMENTS	09/324,389 N/A	Jun 3, 1999	17901
REAL-TIME OPTIMIZATION OF STREAMING MEDIA FROM A PLURALITY OF MEDIA SOURCES	09/996,084 N/A	Nov. 28, 2001	17902
SYSTEM AND METHOD FOR CREATING INTERACTIVE DIGITAL AUDIO, VIDEO AND SYNCHRONIZED MEDIA PRESENTATIONS	11/562,377 N/A	Nov 21, 2006	17825
COMPUTER-BASED MULTIMEDIA CREATION, MANAGEMENT AND DEPLOYMENT PLATFORM	09/925,962 N/A	Aug 9, 2001	17964
COMPUTER-IMPLEMENTED METHODS AND SYSTEMS FOR CONTROL OF VIDEO EVENT AND PHONE EVENT	10/989,117 N/A	Nov 15, 2004	17965
COMPUTER-IMPLEMENTED SYSTEMS AND METHODS FOR REQUIREMENTS DETECTION	10/989,113 N/A	Nov. 15, 2004	17966
SYSTEM AND METHOD FOR MANIPULATION AND INTERACTION OF TIME BASED MIXED MEDIA FORMATS	11/026,534		17967